

DANGEROUS DRUGS BOARD

AN ASSESSMENT OF THE BARKADA KONTRA DROGA PROGRAM (BKD)

POLICY STUDIES RESEARCH & STATISTICS DIVISION

The Barkada Kontra Droga (BKD) Program conceptualized in 2004 was institutionalized in 2007 by Board Regulation No. 5, s. of 2007. The general objective of the program is to promote people empowerment in leading a healthy lifestyle that is drug-free and productive. The BKD has four (4) phases – launching seminar, capability building, implementation of formulated action plans and monitoring and evaluation.

I. Project Rationale

The youth forms a major section in our society comprising almost twenty three (23) million of the country's population of ninety three (93) million. They represent that segment which is recognized to have significant role and contribution in shaping progress and development. The modern generation of our young people want to enjoy the gift of freedom. They basically want to live a life full of adventure and excitement such as enjoying activities like trekking, bungee jumping and such other extreme forms of diversions and entertainment. In other words they want to live energized lives.

It is also observed that the youth do face a lot of challenges, coupled with their exposure to environmental and social pressures. They have taken to a lot of pulls such as alcohol, smoking, and drugs specifically to enticement of friends and acquaintances. This seemingly increasing rate of drug use and abuse among them need to be safeguarded and that preventive measures have to be made available especially to our young people who become vulnerable victims.

With the government's strong desire to address the drug abuse problem, the Dangerous Drugs Board launched the Barkada Kontra Droga in 2004. It is a preventive education and information program created to counter the dangers and disastrous effects of drug abuse. It aims to transform and develop the individual to be the catalyst within his peer group in promoting a healthy, drug-free lifestyle thru participating in various wholesome activities and engaging positive alternative endeavour in the company of his friends.

Since its launching, the BKD has grown to about ninety seven (97) chapters all over the country with more than 36,000 members.

II. Project Objectives and Current Status

A. Objectives of BarkadaKontraDroga

The BKD program being implemented by the Board aims to achieve the following objectives:

General Objective:

To promote people empowerment in leading a healthy lifestyle that is drug-free and productive.

Specific Objectives

1. To establish a BarkadaKontraDroga Movement.
2. To train the people in advocating a healthy, drug-free lifestyles.
3. To encourage productive use of time and alternative activities.
4. To provide support services towards the adoption of Barkada Concept among families, teachers and other professional groups.

B. Status of the Project : Continuing/On-going

C. BarkadaKontraDroga (BKD) Seminars Conducted

BarkadaKontraDroga program was launched in 2004 in different schools/universities, workplaces and communities in the country as shown in the table below.

**Table 1. Regions and Number of Seminars on BKD
From 2004 to 2010**

Region	Number of Seminars Conducted
NCR	58
CAR	1
I	7
II	1
III	10
IV-A	18
V	6
VI	2
X	2
Total	105

III. Methodology

a. Research Design

The descriptive research design was utilized in the conduct of this study.

b. Respondents

The participants who attended and participated during the launching of Barkada Kontra Droga and seminars conducted by the Dangerous Drugs Board, served as respondents. A total of 296 respondents from different schools, workplaces and communities were interviewed.

c. Sources of Data:

The following instruments were utilized to assess the Barkada Kontra Droga(BKD) program:

1. The main tool used was a constructed questionnaire;
2. Reports of the launching and seminars conducted, project proposals, concept paper and other documents related to the BarkadaKontraDroga program.

d. Methods of Data Collection:

The following were undertaken to evaluate the result of the launching of BarkadaKontraDroga (BKD) in different regions of the country:

1. Conducted desk interview.
2. One-on-one interviews with the participants from different school, workplace and communities who attended the launching and seminar of BarkadaKontraDroga, by using a structured questionnaire developed by the researcher, as well as, key informant interviews among selected respondents in NCR, Rizal, Bataan, Bulacan, Batangas, and Laguna.
3. Data collection was undertaken from September to November 2010.

IV. Results of the Assessment

A. Documentary Analysis

The findings presented are based on the existing documents gathered such as the concept paper, program, venues and dates of launching, and lists of BKD chapters.

1. The BKD was conceptualized in 2004 as a response to the call of the President of the Philippine Republic to conduct nationwide drug clearing operations as an all-out war campaign against drug abuse and illicit trafficking.

The BKD's concept is based on a collective action of the people in the community which aimed to promote camaraderie, strengthen cooperation and collaboration geared towards a common commitment a drug-free lifestyle.

DDB spearheaded launching of this program in different colleges and universities and to gain more support, communities were also tapped.

2. The BarkadaKontraDroga (BKD) was institutionalized on November 13, 2007 by Board Regulation No. 5, s. of 2007.

As stated in said board regulation, the DDB shall conduct continuing BarkadaKontraDroga Orientation Seminars in various key settings to promote people empowerment, establish a "BarkadaKontraDroga" movement, and provide support services geared toward the adoption of the Barkada concept.

3. Membership in the BKD is open to all individuals in secondary and tertiary schools, communities, and workplaces who advocate for a drug-free and healthy lifestyle through engaging in positive and wholesome activities.
4. The BKD program has four (4) major program components as enumerated below:

Phase I – Launching Seminar of the BKD (nationwide)

- a. Presentation of the BKD Concept
- b. Media Advocacy
 - Posters
 - Jingles
 - Videos

- c. Issuance of BKD ID cards
- d. Guided educational tours to various offices and rehabilitation centers
- e. Organization of the BKD core groups

Phase II – Capability Building

- a. Training of Trainers on Drug Abuse Prevention Education
 - RA 9165
 - Medical Aspect
 - Preventive Aspect
 - Roles of the BKD Members
 - Formulation of Action Plans
- b. Training on the Enhancement of Life Skills
- c. Training on the Development of IEC Materials
- d. Skills Training on Livelihood

Phase III – Implementation of Formulated Action Plans

- a. Implementation of the Action Plans
 - 1. Provision of positive alternative activities
 - 2. Provision of livelihood projects
 - 3. Youth-to-youth visits
- b. Production/Distribution of IEC Materials
 - Posters
 - Videos
 - Jingles
- c. Posting of billboards and posters in strategic places
- d. Airing of the jingles and videos during the conduct of various activities
- e. Establishment of BKD Centers

Phase IV – Monitoring and Evaluation

- a. Reporting of activities to the National Secretariat
- b. National Search for the Outstanding BKD Centers/Chapters

5. Project Inputs:

The program is carried out by the Dangerous Drugs Board in collaboration with the Department of Education, Commission on Higher Education, Department of Interior and Local Government, National Youth

Commission and other agencies with the participation of various agencies and the community.

a. Dangerous Drugs Board, as the implementing agency provided the following:

- Transportation of working staff and resource speakers;
- Working staff;
- Resource speakers;
- IEC materials to include posters, leaflets, booklets and other audiovisual materials; and collaterals such as IDs and ballers
- Streamers and Tarpaulins

b. For collaborating/coordinating agency provided:

- Venue of the BKD launching;
- Participants;

6. Duration and Program of the Launching Seminar

The BKD launching seminar is designed for a half-day activity. The program is divided into two (2) parts: Part I – Opening Ceremonies and Part II – Lecture Proper/Orientation Seminar.

The lecture proper consists of the following sub-topics:

a. Government Efforts to Address the Drug Abuse Problem

Objective: To update participants on the magnitude of the drug problem, its current national trends, patterns and the government's response to the problem;

b. Medical Aspect of Drug Abuse

Objective: To provide knowledge on various dangerous drugs, controlled precursors and essential chemicals under the various UN Conventions; street names of commonly abused drugs and their pharmacological effects;

c. Salient Features of RA 9165

Objective: To present an overview on the salient features of R.A. 9165 with emphasis on sections which refer to drug use, drug possession, selling/pushing among others;

d. Distribution of BKD Registration Forms and IDs

Objective: To fill-up registration forms and issue IDs for membership in the BKD with the end-in-view of determining the number of advocates and establish a database of its members

e. BKD Pledge of Commitment

Objective: To confess/affirm the pledge of commitment of individuals who were issued the IDs to become advocates of healthy lifestyle and remain drug-free

7. The conduct of the BKD launching seminar is by request of the school, barangay, city/municipality or workplace.
8. There are four (4) components of the program, however, only phase I specifically, the launching seminar was implemented since it was launched in 2004.
9. There were no pre and post evaluation forms distributed to the participants after each BKD launching.

B. Results of Interview Conducted in Selected BKD Chapters

This part of the report focused on the results of the interview with the two-hundred seventy-six (276) who have either attended the launching and /or have become members of the BKD chapter established in some selected areas of the country. Findings presented were as follows:

1. Profile of the Respondents
2. Knowledge on the BKD Launched in the School, Workplace or Community
3. Status of the BKD Launched/Established in the School, Workplace or Community

1. Profile of the Respondents (N=276)

Table 1. Respondents by Region

Region	Chapter							
	Community	%	School	%	Workplace	%	Total	%
III	19	6.88	50	18.12	20	7.25	89	32.25
IV-A	24	8.70	49	17.75			73	26.45
NCR	37	13.41	57	20.65	20	7.25	114	41.30
Total	80	28.99	156	56.52	40	14.49	276	100.00

In this table, 114 or 41.30% of the total respondents are from the National Capital Region (NCR), 89 or 32.25% from Region III and 73 or 26.45% or 73 from Region IV-A.

Table 2. Location of BKD Chapters Where the Respondents Were Drawn

City/Municipality	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Abucay, Bataan	19	6.88	20	7.25			39	14.13
Balayan, Bataan			19	6.88			19	6.88
Cainta, Rizal	24	8.70					24	8.70
Calamba, Laguna			9	3.26			9	3.26
Manila			16	5.80			16	5.80
Marikina City			3	1.09			3	1.09
Paombong, Bulacan			30	10.87			30	10.87
Pasay City	18	6.52	30	10.87			48	17.39
Quezon City	19	6.88	8	2.90	20	7.25	47	17.03
San Nicolas, Batangas			21	7.61			21	7.61
Sta. Maria, Bulacan					20	7.25	20	7.25
Total	80	28.99	156	56.52	40	14.49	276	100.00

This table shows that most of the respondents interviewed were from Pasay City with 17.39% (48) and Quezon City with 17.03% (47), followed by Abucay, Bataan with 14.13% (39) and Paombong, Bulacan with 10.87% (30).

Table 3. Number of Respondents by Chapter

Chapter	Respondents	%
School	156	56.52
Workplace	40	14.5
Community	80	28.98
Total	276	100

Most of respondents are members of BKD school chapter with 56.52% (156), followed by the members from the community chapter with 28.98% (80) and members from workplace chapter with 14.5% (40).

Table 4.Age of the Respondents

Age group	Chapter							
	Community	%	School	%	Workplace	%	Total	%
10-19	25	9.06	122	44.20			147	53.26
20-29	11	3.99	27	9.78	11	3.99	49	17.75
30-39	16	5.80	2	0.72	14	5.07	32	11.59
40-49	10	3.62	3	1.09	9	3.26	22	7.97
50-59	15	5.43	1	0.36	6	2.17	22	7.97
60 and above	3	1.09	1	0.36		0.00	4	1.45
Total	80	28.99	156	56.52	40	14.49	276	100.00

As for age group, most of the respondents from the BKD community and school chapters belong to the ages 10-19 years old with 9.06% (25) and 44.20% (122), respectively. While those from the BKD workplace chapter are mostly between 30-39 years of age (5.07%).

Out of the 276 respondents interviewed, 147 (53.26%) are between the ages 10-19.

Table 5.Respondents According to Sex

Gender	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Male	32	11.59	48	17.39	25	9.06	105	38.04
Female	48	17.39	108	39.13	15	5.43	171	61.96
Total	80	28.99	156	56.52	40	14.49	276	100.00

This table shows that there are more female (171 or 61.96%) than male respondents (105 or 38.04%) interviewed.

Table 6. Respondents According to Civil Status

Civil Status	Chapter							
	Community	%	school	%	workplace	%	Total	%
Single	48	17.39	147	53.26	18	6.52	213	77.17
Married	32	11.59	9	3.26	22	7.97	63	22.83
Total	80	28.99	156	56.52	40	14.49	276	100.00

Most of the respondents from the community are single with 17.39% (48), same with the school chapter with 53.26% (147) while 22 or 7.97% of the respondents from the workplace are married.

Table 7. Respondents According to Educational Attainment

Education	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Elementary Level	2	0.72					2	0.72
Elementary Grad.	1	0.36					1	0.36
High School	25	9.06	70	25.36	4	1.45	99	35.87
HS Graduate	7	2.54	2	0.72	4	1.45	13	4.71
College Level	28	10.14	62	22.46	8	2.90	98	35.51
College Graduate	6	2.17	3	1.09	21	7.61	30	10.87
Vocational	3	1.09					3	1.09
Post Graduate			4	1.45	3	1.09	7	2.54
Not Specified	8	2.90	15	5.43			23	8.33
Total	80	28.99	156	56.52	40	14.49	276	100.00

This table shows that 28 or 10.14% of the respondents from the community are mostly college levels while respondents from the school chapter are high school (25.36%) and college levels (22.46%), respectively.

On the whole, an almost equal percentage of 35.51% and 35.87% have either reached high school or are in college.

Table 8. Classification of the Respondents

Classification	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Private Sector	4	1.45	17	6.16	20	7.25	41	14.86
Gov't Employee	23	8.33			20	7.25	43	15.58
Self-Employed	1	0.36					1	0.36
Unemployed	21	7.61					21	7.61
Student	18	6.52	138	50.00			156	56.52
Out of School Youth	5	1.81					5	1.81
Not Specified	8	2.90	1	0.36			9	3.26
Total	80	28.99	156	56.52	40	14.49	276	100.00

This table indicates that among the community chapters, 23 (8.33%) of the respondents interviewed are government employees and 21 (7.61%) are unemployed.

In the workplace, both respondents from the private and government sectors have an equal number of 20 or 7.25% while 138 out of 156 respondents in the school are students.

2. Knowledge on the BKD Launched in the School, Workplace or Community

Table 9. Is there a BKD Program Launched in Your Community, School or Workplace?

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	31	11.31	32	11.59	40	14.49	103	37.32
No	49	17.75	124	44.93			173	62.68
Total	80	28.99	156	56.52	40	14.49	276	100.00

Among the 276 respondents interviewed, 37.32% acknowledged that the BarkadaKontraDroga (BKD) Program was launched in their respective schools, communities and workplaces as evidenced by those attendees/members from the school (31 or 11.31%), from the community and those from the workplace (40 or 14.49%).

Table 10. Source of Information on BKD Launching

Source of Information	Chapter							
	Community	%	School	%	Workplace	%	Total	%
CADAC/CYCADA	14	5.07					14	5.07
Dangerous Drugs Board	7	2.54	24	8.70	15	5.43	46	16.67
School			57	20.65			57	20.65
Co-Worker/Office	2	0.72			24	8.70	26	9.42
Flyers and Posters	2	0.72	9	3.26			11	3.99
City/Municipality	9	3.26	22	7.97			31	11.23
Relative/Neighbor	10	3.62	2	0.72			12	4.35
Not Specified	36	13.04	42	15.21	1	0.36	79	28.62
Total	80	28.99	156	56.52	40	14.49	276	100.00

With regard to their source of information of the BKD program, respondents from the community have become aware through the different drug abuse councils and organizations of their respective places and barangays with 5.07%.

Fifty-seven (57) or 20.65% of the respondents from the school, who were mostly students, have come to know of the BKD program through their school administrators. The respondents' awareness about the BKD program in the workplace is through the Dangerous Drugs Board and their respective offices/companies.

Table 11. Year BKD Was Launched

Year	Chapter							
	Community	%	School	%	Workplace	%	Total	%
2004	4	1.45					4	1.45
2005	3	1.09			3	1.09	6	2.17
2006	2	0.72	3	1.09			5	1.81
2007	7	2.54	5	1.81		0.00	12	4.35
2008	5	1.81	23	8.33	2	0.72	30	10.87
2009	13	4.71	49	17.75	32	11.59	94	34.06
2010	9	3.26	36	13.04		0.00	45	16.30
NS	37	13.41	40	14.49	3	1.09	80	28.99
Total	80	28.99	156	56.52	40	14.49	276	100.00

Most of the respondents interviewed knew that the BKD was launched in their community, school or workplace either in 2009 or 2010.

Table 12.If Respondents Joined the BKD Launching

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	44	15.94	118	42.75	40	14.49	202	73.19
No	5	1.81	9	3.26			14	5.07
NS	31	11.23	29	10.51			60	21.74
Total	80	28.99	156	56.52	40	14.49	276	100.00

Out of the 276 respondents interviewed, 202 or 73.19% affirmed of their attendance during the BKD launching by those attendees from the school which comprised almost forty-three percent (118 or 42.75%).

Table 13. Who Invited the Respondents to Join the BKD Launching?

Agency/Organization	Chapter						Total	%
	Community	%	School	%	Workplace	%		
BADAC/PADAC	16	5.80	2	0.72			18	6.52
Dangerous Drugs Board					6	2.17	6	2.17
DSWD	2	0.72					2	0.72
Management					32	11.59	32	11.59
School	1	0.36	85	30.80			86	31.16
Youth Organization	14	5.07	1	0.36			15	5.43
Friends	5	1.81	3	1.09	1	0.36	9	3.26
City/Municipality			22	7.97			22	7.97
Myself	3	1.09	2	0.72			5	1.81
Not Specified	8	2.90	7	2.54	1	0.36	16	5.80
Did not attend launching	31	11.23	34	12.32			65	23.55
Total	80	28.99	156	56.52	40	14.49	276	100.00

Sixteen (16) or 5.80% of the respondents from the community chapter were mostly invited through the different drug abuse councils and organizations in their respective localities and barangays while 32 or 11.59% of the respondents from the workplace were invited by the office management and in the school chapter, 85 or 30.80% were invited to join BKD by their school administrators.

Table 14. What Have You Learned From the BKD Launching?

Knowledge Learned	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Awareness on drug abuse prevention	22	7.97	29	10.51	12	4.35	63	22.83
Awareness on the ill effects of dangerous drugs	8	2.90	67	24.28	21	7.61	96	34.78
Learned the objectives of BKD	1	0.36	4	1.45	2	0.72	7	2.54
Learned the laws on drug abuse			5	1.81	1	0.36	6	2.17
Learned about the programs of DDB on drug abuse prevention			2	0.72			2	0.72
Youth are into illegal drugs because they lack support from their parents	1	0.36	1	0.36			2	0.72
Not specified	48	17.39	48	17.39	4	1.45	100	36.23
Total	80	28.99	156	56.52	40	14.49	276	100.00

Based on the table, 22 or 7.97% of the respondents from the community admitted that through the BarkadaKontraDroga launched in their place, they have been aware of the various drug abuse prevention programs undertaken by the government to combat the program. Respondents both from the school (67 or 24.28%) and the workplace (21 or 7.61%) have learned of the ill-effects of dangerous drugs through attending the launching of BKD. Others also mentioned that they have come to know of the objectives of BKD and the programs of the Dangerous Drugs Board on drug abuse prevention and control.

Table 15. Are You Aware of the Objectives of BKD?

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	35	12.68	33	11.95			68	24.64
No	34	12.32	111	40.22	38	13.77	183	66.30
Not sure	11	3.99	12	4.35	2	0.72	25	9.06
Total	80	28.99	156	56.52	40	14.49	276	100.00

About one-fourth of the respondents (24.64%) from the community, school and workplace are aware of the objectives of the Barkada Kontra Droga program. The rest were either 'not aware' or 'uncertain'.

3. Status of BKD Chapter Launched/Established in the Community, School and Workplace

Table 16. Is There A BKD Chapter Organized In Your Place?

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	41	14.86	94	34.06	36	13.04	171	61.96
No	39	14.13	62	22.46	4	1.45	105	38.04
Total	80	28.99	156	56.52	40	14.49	276	100.00

There are 41 or 14.86% of the respondents from the community who admitted that there is an established BKD chapter in their place, 94 or 34.06% in the school and 36 or 13.04% in the workplace.

On the whole, 171 out of the 276 (61.95%) were aware that a BKD chapter was established after it was launched in their respective localities, schools or offices.

Table 17. If the Respondents Are Members of the BKD

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	38	13.77	80	28.99	33	11.96	151	54.71
No	42	15.22	76	27.54	7	2.54	125	45.29
Total	80	28.99	156	56.52	40	14.49	276	100.00

Among the 80 respondents from the community who were interviewed, 38 or 13.77% admitted to be members of BKD; 80 or 28.99% from their respective school chapters while 33 or 11.96 from the workplace are also BKD members.

On the whole, more than half of the respondents (54.71%) are members of the BKD.

Table 18. Year the Respondents Joined the BKD

Year	Chapter							
	Community	%	School	%	Workplace	%	Total	%
2004	5	1.81		0.00		0.00	5	1.81
2005	1	0.36		0.00	3	1.09	4	1.45
2006	2	0.72	1	0.36		0.00	3	1.09
2007	5	1.81	2	0.72		0.00	7	2.54
2008	6	2.17	20	7.25	2	0.72	28	10.14
2009	10	3.62	39	14.13	28	10.14	77	27.90
2010	9	3.26	18	6.52		0.00	27	9.78
NA	42	15.22	76	27.54	7	2.54	125	45.29
Total	80	28.99	156	56.52	40	14.49	276	100.00

Most of the respondents interviewed joined the Barkada Kontra Droga in 2009.

Table 19. Reasons for Joining BKD Organized

Reasons	Chapter							
	Community	%	School	%	Workplace	%	Total	%
To support the objectives and programs of BKD	2	0.72	15	5.43	7	2.54	24	8.70
To become an instrument of information Dissemination			1	0.36	4	1.45	5	1.81
To gain more knowledge on drug abuse prevention and control	18	6.52	29	10.51	12	4.35	59	21.38
To help combat the drug abuse problem in the country	6	2.17	5	1.81	6	2.17	17	6.16
To become role model of the youth	1	0.36	9	3.26			10	3.62
To meet new friends/to gain good peer	3	1.09					3	1.09
Just to become part of BKD			6	2.17			6	2.17
To help those who using illegal drugs	2	0.72	6	2.17			8	2.90
To promote a drug free country and community					2	0.72	2	0.72
To support the program of the government in their fight against illegal drugs	3	1.09	6	2.17	2	0.72	11	3.99
Not specified	3	1.09	2	0.72	1	0.36	6	6.88
Not applicable	42	15.22	76	27.54	7	2.54	125	45.29
Total	80	28.99	156	56.52	40	14.49	276	100.00

Most of the respondents interviewed either in the school, community and workplace joined the BKD program to gain more knowledge on drug abuse prevention and control. Other reasons for joining are to support the objectives and programs of BKD and to help combat the drug abuse problem in the country.

Noteworthy to mention is to become role model for the youth and meet new friends/gain good peers.

Table 20. Different Activities Conducted By BKD Chapter

Activities	Chapter							
	Community	%	school	%	workplace	%	Total	%
Teambuilding/Seminars/Workshops/Symposiums	16	5.80	18	6.52	8	2.90	42	15.22
Random drug testing			27	9.78	12	4.35	39	14.13
Sports activities	7	2.54			8	2.90	15	5.43
Poster/Slogan making contest	1	0.36	1	0.36			2	0.72
Information dissemination					2	0.72	2	0.72
Clean up activity and tree planting activity			20	7.25			20	7.25
Dancing/singing contest, games	8	2.90					8	2.90
NS	6	2.17	14	5.07	3	1.09	23	8.33
NA	42	15.22	76	27.54	7	2.54	125	45.29
Total	80	28.99	156	56.52	40	14.49	276	100.00

In the community chapter, teambuilding, seminars, workshops, and symposiums are mostly the activities they conducted with 16 or 5.80% respondents while in the school and workplace chapter, random drug testing is their primary activity with 27 or 9.78% and 12 or 4.35, respectively.

Table 21. Recruit Others to Become Member of BKD

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	25	9.06	41	14.86	3	1.09	69	25.00
No	13	4.11	39	14.12	30	10.86	82	29.71
NA	42	15.22	76	27.54	7	2.54	125	45.29
Total	80	28.99	156	56.52	40	14.49	276	100.00

Of the 276 respondents interviewed, 25% (69) recruited others to become BKD members.

Twenty-five (25) or 9.06% of the respondents from the community and forty-one (41) or 14.86% from the school were able to recruit others to become a member of BKD while in the workplace, only 3 or 1.09% out of the 40 respondents interviewed.

Table 22.How Many Were Recruited?

Number	Chapter							
	Community	%	School	%	Workplace	%	Total	%
0	1	0.36	19	6.88	26	9.42	46	16.67
1	1	0.36	5	1.81	2	0.72	8	2.90
2	4	1.45	4	1.45	1	0.36	9	3.26
3	4	1.45	3	1.09			7	2.54
4			2	0.72			2	0.72
5	1	0.36	4	1.45			5	1.81
6	1	0.36					1	0.36
7	1	0.36	1	0.36			2	0.72
8	1	0.36					1	0.36
9		0.00	1	0.36			1	0.36
10	4	1.45	1	0.36			5	1.81
12			2	0.72			2	0.72
13			2	0.72			2	0.72
14			1	0.36			1	0.36
15			3	1.09			3	1.09
16			2	0.72			2	0.72
17			2	0.72			2	0.72
18			2	0.72			2	0.72
19			3	1.09			3	1.09
21			1	0.36			1	0.36
NA/NS	62	22.46	98	35.51	11	3.99	171	61.96
Total	80	28.99	156	56.52	40	14.49	276	100.00

The most number of recruited members of BKD in the community chapter is ten (10) with 4 or 1.45% of the respondents. In the school chapter, the most number of recruited person is one (1) with 5 or 1.81% followed by five (5) and two (2) with an equal percentage of 1.45%.

Out of the 276 respondents interviewed, 46 or 16.67% admitted they were not able to recruit members to join the BKD.

Table 23.If Still an Active Member of BKD

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	36	13.04	75	27.17	32	11.59	143	51.81
No	2	0.72	6	2.17	2	0.72	10	3.62
Not a Member	42	15.22	76	27.54	7	2.54	125	45.29
Total	80	28.99	156	56.52	40	14.49	276	100.00

Thirty-six (36) or 13.04% of the respondents from the community, 75 or 27.17% from the school and 32 or 11.59% from the workplace are still members of their organized BKDs.

Table 24. Reason/s for Still Being an Active BKD Member

Reasons	Chapter							
	Community	%	School	%	Workplace	%	Total	%
BKD has good objectives for the youth and community	17	6.16	27	9.78	11	3.99	55	19.93
To disseminate the knowledge gained from attending BKD	7	2.54	17	6.16	13	4.71	37	13.41
To encourage the youth not to use illegal drugs	4	1.45	20	7.25	4	1.45	28	10.14
To be able to recruit more members who will support the program	1	0.36			1	0.36	2	0.72
To help the government's campaign against drugs			2	0.72				
Not specified	7	2.54	10	3.62	3	1.09	20	7.25
Not applicable	44	15.94	80	28.99	8	2.90	132	47.83
Total	80	28.99	156	56.52	40	14.49	274	100.00

Based on this table, 17 or 6.16% of the respondents interviewed from the community, 27 or 9.78% from the school and 11 or 3.99% from the workplace are still members of BKD because according to them the BKD program has good objectives for the youth and the community.

Why Stopped Being an Active Member?

Out of the 276 respondents interviewed, 153 admitted to be members of the BKD, the rest are no longer active since most have become busy and some commented that there is no follow-up from DDB on what to do after the BKD launching of BKD.

Table 25. Does BKD Help In Making Your Place Drug-Free?

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	28	10.14	74	26.81	32	11.59	134	48.55
No	2	0.72	1	0.36			3	1.09
Not sure	50	18.11	81	29.35	8	2.90	139	50.36
Total	80	28.99	156	56.52	40	14.49	276	100.00

While about half of the respondents perceived that the BKD program (48.55%) does help promote a drug-free school, community or workplace, the other half perceived otherwise.

Table 26.If Yes?

Reasons	Chapter							
	Community	%	School	%	Workplace	%	Total	%
The drug abuse problem was minimized	12	4.35	13	4.71	3	1.09	28	10.14
People learned about the ill effects of drugs	4	1.45	32	11.59	19	6.88	55	19.93
People became united in the fight against drug abuse	5	1.81	11	3.99	6	2.17	22	7.97
The objectives of BKD were implemented	3	1.09	11	3.99	1	0.36	15	5.43
Not specified	4	1.45	6	2.17	3	1.09	13	4.71
No/Not Sure	52	18.84	82	29.71	8	2.90	142	51.54
Total	80	28.99	156	56.52	40	14.49	276	100.00

Among the two hundred seventy-six (276) respondents interviewed from the community, school and workplace, 55 or 19.93% answered that BKD helps in making their place drug free because the people learned about the ill effects of drugs while 28 or 10.14% answered that the drug abuse problem was minimized. Another reason given was the people became united in the fight drug abuse with 22 or 7.97%.

Table 27.If No/Not Sure, Why?

Reason	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Many are still arrested for drug abuse	10	3.62					10	3.62
Many are still not members of BKD	15	5.43					15	5.43
Some members of BKD might be connected to drug trafficking that's why its hard to fight drug abuse in Payatas	5	1.81					5	1.81
No further BKD activity	5	1.81	36	13.04			41	14.86
No sustainability of program	3	1.09	15	5.43	8	6.52	18	6.52
No one is working to make our place drug free			1	0.36			1	0.36
Not familiar with BKD	2	0.72	30	10.87			32	11.59
There are still drug addicts in our place	12	4.35					12	4.35
Not applicable	28	10.14	74	26.81	32	11.59	134	48.55
Total	80	28.99	156	56.52	40	14.49	276	100.00

One hundred forty-two (142) among the 276 respondents interviewed who responded 'no' or 'not sure' whether the BKD program launched in their respective schools, communities and workplaces has helped keep their place drug-free apparently because their BKDs do not have much activities/no follow-up activity after launching and seminar, others were not familiar of the BKD, there was no sustainability and still many are not members as the reasons cited.

- *If Organized, Status of These BKDs in Their Respective Schools, Communities and Workplaces*

Table 28. Does the BKD Chapter /Organization Established in Your Place Have These?

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	24	8.70	63	22.83	26	9.42	113	40.94
No	14	5.07	23	8.33	6	2.17	43	15.58
Not applicable	42	15.22	70	25.36	8	2.90	120	43.48
Total	80	28.99	156	56.52	40	14.49	276	100.00

A. Information Dissemination Campaign

Out of the 276 respondents interviewed from the community, school and workplace, 113 or 40.94% answered that the BKD chapter established in their respective places have information and dissemination campaign program.

B. Recruitment of Members

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	24	8.70	49	17.75	9	3.26	82	29.71
No	14	5.07	37	13.41	23	8.33	74	26.81
Not applicable	42	15.22	70	25.36	8	2.90	120	43.48
Total	80	28.99	156	56.52	40	14.49	276	100.00

Most of the respondents from the community with 8.70% and school with 17.75% answered that recruitment of members is one of the program of the BKD chapter established in their area.

C. Trainings/Workshops for the BKD Members

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Yes	24	8.70	2	0.72	14	5.07	40	14.49
No	14	5.07	84	30.43	18	6.52	116	42.03
Not applicable	42	15.22	70	25.36	8	2.90	120	43.48
Total	80	28.99	156	56.52	40	14.49	276	100.00

Respondents interviewed from the community (24) and workplace (14) answered that the BKD chapter launched in their place have trainings/workshops for their members.

D. Programs and Activities for the Members of BKD

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
yes	24	8.70	36	13.04	24	8.70	84	30.43
No	14	5.07	50	18.12	8	2.90	72	26.09
not applicable	42	15.22	70	25.36	8	2.90	120	43.48
Total	80	28.99	156	56.52	40	14.49	276	100.00

Among the 276 respondents interviewed from the community, school and workplace, 84 or 30.43% of the respondents have programs and activities for the members of the BKD chapter established in their place.

Table 29. Suggestions and Recommendations to Make BKD an Effective Program

Response	Chapter							
	Community	%	School	%	Workplace	%	Total	%
Implement the objectives of BKD	26	9.42	50	18.12	10	3.62	86	31.16
Strengthen information dissemination of the BKD	30	10.87	29	10.51	17	6.16	76	27.54
Provide more budget for anti-drug abuse program			3	1.09			3	1.09
Support the objectives of the program	13	4.71	17	6.16	5	1.81	35	12.68
Not applicable			25	9.06			25	9.06
Not specified	11	3.99	32	11.59	8	2.90	51	18.48
Total	80	28.99	156	56.52	40	14.49	276	100.00

Most of the respondents from the community, school and workplace recommendations for BKD to be an effective program is to implement the objectives of BKD (31.16%) and to strengthen the information dissemination component of the BKD.

V. Summary of Findings:

A. Documentary Analysis:

1. The BKD was conceptualized in 2004.
2. The BarkadaKontraDroga (BKD) was institutionalized on November 13, 2007 by Board Regulation No. 5, s. Of 2007.
3. BKD membership is open to all individuals in secondary and tertiary schools, communities and workplaces who advocates for a drug-free and healthy lifestyle.
4. From 2004 to 2010, one hundred five (105) seminars have been conducted in nine(9) regions namely: NCR, CAR, 1-6, and 10. NCR, 4-A and 3, respectively are the areas with most number of BKD seminars launched.
5. The BarkadaKontraDroga program has four major components:
 - Phase I – Launching Seminar of the BKD (nationwide)
 - Phase II – Capability Building
 - Phase III – Implementation of Formulated Action Plans
 - Phase IV – Monitoring and Evaluation
6. The BKD launching seminar is designed for a half-day activity. The program has two parts, the Opening Ceremonies and the Lecture Proper/Orientation Seminar.
7. Conduct of BKD seminar is requested by the school, barangay, city/municipality or workplace.
8. Among the four components of the BKD program, only phase I, which is the launching seminar, was implemented since 2004.
9. There were no pre and post evaluation test conducted for the participants after each BKD launching.

B. Results of Interview: (N=276)

1. The total number of interviewed respondents from the community, school and workplace is two hundred seventy-six (276).
2. Respondents are from Regions III, IV-A and NCR.
3. The following locations were the respondents were drawn :Abucay, Bataan, Balayan, Cainta, Rizal, Calamba, Rizal,Laguna , Metro Manila, Marikina City, Bulacan, Pasay City, Quezon City, Batangas and Bulacan.
4. The total number of respondents in the community is eighty (80), in the school is one hundred fifty-six (156) and in the workplace is forty (40).
5. The age of the respondents is from 10 to 60 years old and above.
6. There are more female respondents than male respondents.
7. Most of the respondents from the community and from the school are single while respondents from the workplace are mostly married.
8. Educational attainment of the respondents are high school, college level and college graduate.
9. The BarkadaKontraDroga Program was launched in the year 2004, but among the interviewed respondents, most of them attended the launching in the year 2009 and 2010.
10. They have been familiar with the BarkadaKontraDroga program through the different drug abuse council and organization, schools and offices. Through the BKD program, the respondents have been aware of the drug abuse prevention ,as well as, the ill effects of dangerous drugs. They have also learned about the objectives of BKD and the programs of Dangerous Drugs Board on drug abuse prevention and control.
11. Most of the respondents are members of BKD.
12. Most of the respondents have a BKD chapter in their place.

13. The primary reason why the respondents joined the BKD is to gain more knowledge on drug abuse prevention and control.
14. Some of the activities they conducted are training, seminar, workshop and symposium.
15. Most of the respondents have only recruited a small number of ten (10), five (5), and one (1) to become a member of BKD.
16. Some of the respondents are still active BKD members because they believe that through this they can help in the drug-free Philippines program of the government. They also believe that the objectives of BKD are good for the youth and the community.
17. Some of the respondents stopped being a BKD member because they got busy, and that there was no follow-up after launching and seminar from the Dangerous Drugs Board.
18. Not all of the interviewed respondents considered BKD an effective program in making their place drug-free. Among the reasons cited were attributed to the implementation of the program: no follow-up activity after the BKD launching and seminar; there was no sustainability of the program; some were not familiar with the BKD program; and still many are not members.
19. Among the recommendations for BKD to be an effective program is to implement the objectives of BKD and to strengthen the information dissemination component of the program.

VI. Conclusions and Recommendations:

1. There are some regions where BKD was not launched.

Since the BKD is the flagship program of the DDB, launching of the same be initiated by the Agency, in coordination with the local government units, DepEd, CHED, NYC and other concerned agencies as mandated by law (under Board Regulation No. 5, series of 2007), the DDB should strategically prioritize areas where need for drug prevention programs be strengthened.

2. Based on the gathered information, most of the respondents interviewed from the community, school and workplace do not have enough understanding on the BKD objectives and components of the program, specifically, in organizing core groups.

After the BKD launching, BKD chapters should have the support of the DDB and concerned agencies/institutions in organizing their respective BKD chapters either in the school, community or workplace.

3. After the launching, there were no follow-up of these BKD chapters.

Monitoring and Evaluation as major part of the BKD program should have a regular monitoring of the plans and programs of the BKD with established chapters especially in the regions to assess their needs, weaknesses, capabilities and capacities.

4. The general objective of the BKD is to promote people empowerment in leading a healthy lifestyle that is drug-free and productive and to attain its objectives, BKD created four (4) major components. Each is an equally essential aspect of the program and should be assessed in terms of their phases.

It is recommended that the implementing guidelines as stated under Board Regulation No.7 which institutionalized the BKD program be reviewed to effectively carry-out the concept and objectives of the program. (See attached Board Regulation No.5 s 2007)